



**Grand Rapids**  
Construction Specifications Institute®



## Construction & Design Professionals' Expo 2010

### EXHIBITOR REGISTRATION INFORMATION

#### A GREAT ONE DAY EVENT

The Grand Rapids Chapter of the Construction Specification Institute is proud to announce our annual product/educational showcase; the *Construction & Design Professionals Expo 2010*. It is scheduled for Thursday, March 25, 2010 and will once again be held at The Pinnacle Center in Hudsonville, Michigan.

This Expo has grown into one of West Michigan's best trade shows and has regular attendance of over 400 architects, engineers, specifiers, facility managers, product representatives and other professionals.

#### EXPO PARTNERSHIPS/CO-HOSTS

We welcome our Alliance Partners from the construction industries most recognized associations

- American Institute of Architects, Grand Valley Chapter (AIA)
- National Association of Women in Construction, West Michigan Chapter (NAWIC)
- United States Green Building Council, West Michigan Chapter (USGBC)
- MiBiz ; providing the current perspective on the West Michigan Business Activity.

#### REGISTRATION PROCESS

You can reserve your Exhibitor's Booth by emailing or faxing the attached registration form with your top three (3) booth location selections to the contact listed on the form. *Early registration ends on Thursday, December 31, 2009*. Refer to the Exhibitor Registration Form for a schedule of fees. To make sure you get your prime booth location and to save some money, send in your registration today.

Thank you for your support of the Grand Rapids Chapter of CSI

Bill Smith CSI, CDT  
2010 GR CSI Expo Committee

Phone: (616) 456-4623  
Fax: (616) 456-3828  
Email: [bsmith@grcity.us](mailto:bsmith@grcity.us)

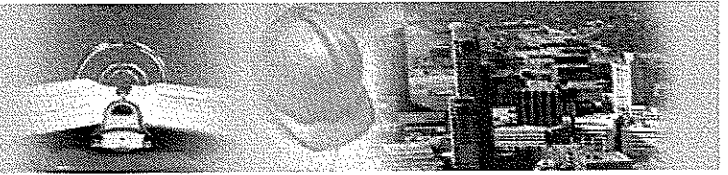
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The Construction Specifications Institute advances the process of creating and sustaining the built environment for the benefits of the construction community by using the diversity of its members to exchange knowledge. CSI members include architects, engineers, specifiers, interior designers, contractors, building owners, facility managers and product manufacturers, representatives and distributors. Its long history of industry-wide membership has resulted in improved communication and unprecedented teamwork to develop innovative products and services of benefit to all involved.



Construction Specifications Institute®  
**Grand Rapids Chapter**  
[www.csigrandrapids.org](http://www.csigrandrapids.org)





## SPONSORSHIP PACKAGES

### **Platinum Early Registration: \$1,450 After 12/31/09: \$1,600**

- Choice of Booth Location
- Company Logo inserted onto Expo Marketing materials
  - Poster (250)
  - Flyer (2,500)
  - Door Prize Tickets (5,000)
  - Post Card reminders (1,500)
- March 2010 MIBiz Special Expo Pull Out (56,000+ readers bi-weekly)
  - Logo as part of the cover art on front page
  - Name and Booth Location shown in show layout
- Day of Expo
  - Company logo on Show signage throughout the facility
  - PowerPoint/Slide Show presentation looping through out the show on the facilities Overhead Screens

### **Gold Early Registration: \$1,000 After 12/31/09: \$1,150**

- Choice of Booth Location
- Company Name inserted onto Expo Marketing materials
  - Poster (250)
  - Flyer (2,500)
  - Door Prize Tickets (5,000)
  - Post Card reminders (1,500)
- March 2010 MIBiz Special Expo Pull Out (56,000+ readers bi-weekly)
  - Company Name as part of the cover art on front page
  - Name and Booth Location shown in show layout
- Company Name on Show signage throughout the facility

### **Silver Early Registration: \$600 After 12/31/09: \$750**

- *This is the basic Expo booth package*
- Choice of Booth Location
- Company Name inserted onto Expo Marketing materials
  - Flyer (2,500)
- March 2010 MIBiz Special Expo Pull Out (56,000+ readers bi-weekly)
  - Name and Booth Location shown in show layout

All booth locations are 10' wide and 8' deep and will be carpeted.

- 110 electric outlet
- one (1) 6-foot by 2-foot skirted table,
- two (2) chairs

The Pinnacle Center is wireless capable – please contact Bill Worst at (616) 662-3330 for equipment requirements.



